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Overall Campaigns

Candidate Campaigns

- A01 Direct Mail Campaign Series of direct mail pieces produced for a candidate campaign
- A02 Internet Campaign Series of ads produced for a candidate campaign candidate using internet/technology
- A03 Phone/Field Series of phone or field ads produced for a candidate campaign
- A04 TV/ Radio Campaign Series of television or radio ads produced for a candidate campaign
- A05 Best Use of Humor A humorous piece (any medium) on behalf of a candidate campaign
- A06 Best in Show A unique and exceptionally effective piece (any medium) on behalf of a candidate campaign

Ballot/Initiative Campaigns

- A07 Direct Mail Campaign Series of direct mail pieces produced for a Ballot/ Initiative Campaign
- A08 Internet Campaign..... Series of ads produced for a Ballot/Initiative Campaign using internet/technology
- A09 Phone/Field Series of phone or field ads produced for a Ballot/ Initiative Campaign
- A10 TV/Radio Campaign Series of television or radio ads produced for a Ballot/Initiative Campaign
- A11 Best in Show..... A unique and exceptionally effective piece (any medium) for a Ballot/Initiative Campaign

Public Affairs Campaigns

- A12 Direct Mail Campaign Series of direct mail pieces produced for a Public Affairs Campaign
- A13 Internet Campaign Series of ads produced for a Public Affairs Campaign using internet technology
- A14 Phone/Field Series of phone or field ads produced for a Public Affairs Campaign



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- A15 TV/Radio Campaign Series of television or radio ads produced for a Public Affairs Campaign
- A16 Best in Show A unique and exceptionally effective piece (any medium) for a Public Affairs Campaign

Collateral

Candidate Campaigns

- B01 Door hangers Door hanger created in support of a candidate
- B02 Logo Logo created in support of a Candidate Campaign
- B03 Most Original/Innovative Collateral Material Collateral material (any medium) created in support of a Candidate Campaign
- B04 Non-Mail Brochure Hand out brochure created in support of a Candidate Campaign
- B05 Yard/Outdoor Sign Yard or other outdoor sign created in support of a Candidate Campaign

Ballot/Initiative Campaigns

- B06 Door hangers Door hanger created in support of a Ballot/Initiative Campaign
- B07 Logo Logo created in support of a Ballot/Initiative Campaign
- B08 Non-Mail Brochure Hand out brochure created in support of a Ballot/Initiative Campaign
- B09 Yard/Outdoor Sign Yard or other outdoor sign created in support of a Ballot/Initiative campaign

Public Affairs Campaigns

- B10 Logo Logo in support of a Public Affairs Campaign
- B11 Non-Mail Brochure Hand out brochure in support of a Public Affairs Campaign



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Overall Campaigns

- B12 Billboard.....Billboard in support of a Candidate, Ballot/Initiative or Public Affairs campaign
- B13 Most Original/Innovative Collateral MaterialCollateral material in support of a Ballot/Initiative or Public Affairs campaign

Direct Mail

Candidate Campaigns

- C01 For GovernorDirect mail produced for Gubernatorial Candidate Campaign
- C02 For StatewideDirect mail produced for Statewide Candidate Campaign
- C03 For Mayor.....Direct mail produced for Mayoral Candidate Campaign
- C04 For State Legislature - Democrat ...Direct mail produced for a Democrat State Legislative Candidate Campaign
- C05 For State Legislature - Republican..Direct mail produced for a Republican State Legislative Candidate Campaign
- C06 For Local/Municipal/Regional Candidate (non-mayoral).....Direct mail produced for a Local, Municipal or Regional Candidate Campaign
- C07 For School Board.....Direct mail produced for a School Board Candidate Campaign
- C08 For National OrganizationCandidate direct mail produced for a National Organization
- C09 For State OrganizationCandidate direct mail produced for a State Organization
- C10 GOTV - Statewide.....Statewide candidate GOTV direct mail
- C11 GOTV - Local.....Local candidate GOTV direct mail
- C12 Slate - StatewideDirect mail pieces for collective statewide candidates
- C13 Slate - LocalDirect mail pieces for collective local candidates



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- C14 Vote - By - Mail Ballot Request.....Vote - By - Mail Ballot Request for a candidate
- C15 Independent Expenditure Campaign - Statewide.....Direct mail Independent Expenditure Campaign for Statewide Candidate Campaign
- C16 Independent Expenditure Campaign - State LegislatureDirect mail Independent Expenditure Campaign for State Legislative Candidate Campaign
- C17 Independent Expenditure Campaign - Local/Municipal/RegionalDirect mail Independent Expenditure Campaign for local, municipal or regional candidate campaign
- C18 Membership Political Mail.....Direct mail for Member to Member programs for a Candidate Campaign
- C19 For Coordinated CampaignDirect mail for Multiple Candidates Coordinated by a single group
- C20 Bilingual/Multilingual/Foreign Language - StatewideDirect mail in a language other than English produced on behalf of a Statewide Candidate Campaign
- C21 Bilingual/Multilingual/Foreign Language - Local/Municipal/RegionalDirect mail in a language other than English produced on behalf of a local, municipal or regional candidate campaign
- C22 Best Use of HumorBest Use of Humor in a candidate direct mail piece
- C23 Best Use of Illustration.....Best Use of Illustration in a candidate direct mail piece
- C24 Best Use of Negative/Contrast: StatewideBest Use of Negative/Contrast viewpoints in a Statewide candidate direct mail piece
- C25 Best Use of Negative/Contrast - Local/Municipal/RegionalBest Use of Negative/Contrast viewpoints in a local, municipal, regional candidate direct mail piece



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Ballot/Initiative Campaigns

- C26 For Statewide Campaigns Direct mail produced for a Statewide Ballot/Initiative Campaign
- C27 For County Campaigns Direct mail produced for a County Ballot/Initiative Campaign
- C28 For City Campaigns..... Direct mail produced for a City Ballot/Initiative Campaign
- C29 For National/State Organization..... Direct mail produced for a National/State Organization for a Public Affairs Campaign
- C30 For Local/Municipal/Regional Organization Direct mail produced for a Local/Municipal/Regional Organization for a Public Affairs Campaign
- C31 For Membership Organization Direct mail produced for a Membership Organization for a Public Affairs Campaign
- C32 GOTV - Statewide/Local Statewide or Local Ballot/Initiative GOTV direct mail
- C33 Vote - by - Mail Ballot Request Vote - By - Mail Ballot Request for a Ballot/Initiative Campaign
- C34 Bilingual/Multilingual/Foreign Language Direct mail in more than one language other than English produced for a Ballot/Initiative Campaign
- C35 Best Use of Humor Best Use of Humor in a Ballot/Initiative Campaign direct mail piece
- C36 Best Use of Illustration..... Best Use of an Illustration in a Ballot/Initiative Campaign direct mail piece
- C37 Best Use of Negative/Contrast Best Use of Negative/Contrast viewpoints in a Ballot/Initiative Campaign direct mail piece

Public Affairs Campaigns

- C38 US Senate - Franked Mail Franked direct mail produced for a U.S. Senator
- C39 US House - Franked Mail Franked direct mail produced for a U.S. Representative
- C40 Federal Government Direct mail produced for a Federal Government Program



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- C41 State Government Direct mail produced for a State Government Program
- C42 Local Government..... Direct mail produced for a Local Government Program
- C43 National Public Affairs Direct mail produced for a National Public Affairs Campaign
- C44 State/Local Public Affairs Direct mail produced for a State or Local Public Affairs Campaign
- C45 For Organization..... Direct mail produced for an Organization for a Public Affairs Campaign
- C46 Membership Communications Direct mail produced for a Membership Organization for a Public Affairs Campaign
- C47 For Public Agency..... Direct mail produced for a Public Agency for a Public Affairs Campaign
- C48 Best Use of Negative Contrast Best Use of Negative/Contrast viewpoints in a Public Affairs Campaign direct mail piece
- C49 Best Use of Humor Best Use of Humor in a Public Affairs Campaign direct mail piece

Overall Campaigns

- C50 Best Use of Variable Data Printing .. Best Use of Variable Data Printing in a Candidate, Ballot/Initiative or Public Affairs Campaign

Field

Candidate Campaigns

- D01 Best Absentee Program Absentee program created in support of a Candidate Campaign
- D02 Best GOTV Program Best field GOTV program in a Candidate Campaign
- D03 Best Use Of New Technology..... Best Use of New Technology in the field in a Candidate Campaign
- D04 Best Volunteer Recruitment Program Best volunteer field recruitment program in a Candidate Campaign



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D05 Best Walk Piece Hand out brochure created in support of a Candidate Campaign

Ballot/Initiative Campaigns

D06 Best Absentee Program Absentee program created in support of a Ballot/ Initiative Campaign in the field

D07 Best GOTV Program Best field GOTV program in a Ballot/Initiative Campaign

Fundraising

Candidate Campaigns

E01 House Mailer..... Direct mail pieces to a house list of contributors produced to solicit donations for a Candidate Campaign by a political party

E02 Prospect Mailer Direct mail pieces produced to solicit donations

E03 Best Use of Online Fundraising Best Use of Online Fundraising to raise money for a Candidate Campaign

Ballot/Initiative Campaigns

E04 House Mailer..... Direct mail pieces to a house list of contributors produced to solicit donations for a Ballot/Initiative Campaign

E05 Prospect Mailer Direct mail pieces produced to solicit donations for a Ballot/Initiative Campaign

E06 Best Use of Online Fundraising Best Use of Online Fundraising to raise money for a Ballot/Initiative Campaign

Public Affairs Campaigns

E07 House Mailer - Grassroots/Issue Advocacy/Public Affairs Prospect fundraising mailer for a Grassroots, Issue Advocacy or Public Affairs campaign

E08 Pac/Trade Association Program Fundraising created for a PAC/Trade Association Program in a Public Affairs Campaign

E09 Best Use of Online Fundraising Best Use of Online Fundraising for a Public Affairs Campaign



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Internet

Candidate Campaigns

- F01 Online Advertising - State.....Online Advertising for a State Candidate Campaign
- F02 Online Advertising - Local/
Municipal/RegionalOnline Advertising for a Local, Municipal or Regional
Candidate Campaign
- F03 Online Advertising - Independent
Expenditure, etc.....Online Advertising for a Independent Expenditure
Candidate Campaign
- F04 Website - US SenateWebsite created for the support of a US Senate
Candidate Campaign
- F05 Website - US HouseWebsite created for the support of a US House
Candidate Campaign
- F06 Website - State.....Website created for the support of a State Candidate
Campaign
- F07 Website - LocalWebsite created for the support of a Local Candidate
Campaign
- F08 Website - National OrganizationWebsite created for the support of a National
Organization
- F09 Website - State/Local
OrganizationWebsite created for the support of a State or Local
Organization
- F10 Website - Landing PageLanding Page created for a Candidate campaign
- F11 Web Animation/Web VideoAn animated video that was produced solely for the
internet in support of a Candidate Campaign
- F12 Best Use of Negative/ContrastBest Use of Negative/Contrast in a Candidate’s online
campaign
- F13 Best Use of New TechnologyBest Use of New Technology in a Candidate
Campaign



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Ballot/Initiative Campaigns

- F14 Online Advertising Online Advertising for a Ballot/Initiative Campaign
- F15 Website: State..... Website created in support of a State Ballot/Initiative Campaign
- F16 Website: Local..... Website created in support of a Local Ballot/Initiative Campaign
- F17 Web Animation/Web Video An Animated video that was produced solely for the internet in support of a Ballot/Initiative Campaign
- F18 Best Use of New Technology Best Use of New Technology in a Ballot/Initiative Campaign

Public Affairs Campaigns

- F19 Online Advertising: National Online Advertising for a National Public Affairs Campaign
- F20 Online Advertising: State/Local Online Advertising for a State or Local Public Affairs Campaign
- F21 Website - National Website created for a National Public Affairs Campaign
- F22 Website - State/Local..... Website created for a state or Local Public Affairs Campaign
- F23 Web Animation/Web Video An Animated video that was produced solely for the internet in support of a Public Affairs Campaign
- F24 Best Use of Negative/Contrast Best Use of Negative/Contrast in an online Public Affairs Campaign
- F25 Best Use of New Technology Best Use of New Technology in a Public Affairs Campaign

Overall Campaigns

- F26 Online Advertising - Best Use of Humor Best Use of Humor in an online advertising for a Candidate, Ballot/Initiative or Public Affairs Campaign
- F27 Online Advertising - Best Use of Negative/Contrast Best Use of Negative/Contrast in an online advertising for a Candidate, Ballot/Initiative or Public Affairs Campaign



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- F28 Website - Best Use of Humor Best Use of Humor a Candidate, Ballot/Initiative or Public Affairs Campaign website
- F29 Web Video - Best Use of Humor..... Best Use of humor in a web video created solely for the internet in support of a Candidate, Ballot/ Initiative or Public Affairs Campaign
- F30 Best Facebook Application Best Facebook Application created for a Candidate, Ballot/Initiative or Public Affairs Campaign
- F31 Best Facebook Page Best Facebook Page created in support of a Candidate, Ballot/Initiative or Public Affairs Campaign
- F32 Best Use of Blog Advertising..... Best blog ad produced for a Candidate, Ballot/ Initiative or Public Affairs Campaign
- F33 Best Use of Facebook Advertising .. Best Facebook Advertising created for a Candidate, Ballot/Initiative or Public Affairs Campaign
- F34 Best Use of Email Best Use of Email persuasion for a Candidate, Ballot/ Initiative or Public Affairs Campaign
- F35 Best Use of Mobile Technology Best Use of Mobile Technology persuasion for a Candidate, Ballot/Initiative or Public Affairs Campaign
- F36 Best Use of an Online Game Best Use of an Online Game in a Candidate, Ballot/ Initiative or Public Affairs Campaign
- F37 Best Use of Twitter Best Use of Twitter in a Candidate, Ballot/Initiative or Public Affairs Campaign
- F38 Best Use of Search Engine Marketing Best Use of Search Engine Marketing in a Candidate, Ballot/Initiative or Public Affairs Campaign
- F39 Best Use of Social Media..... Best Use of Social Media in a Candidate, Ballot/ Initiative or Public Affairs Campaign



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Newspaper

Candidate Campaigns

- G01 Full Page Newspaper ads, printed run of press, on a full-page for a Candidate Campaign
- G02 Less Than Full Page Newspaper ads, printed run of press, on less than a full page for a Candidate Campaign
- G03 Insert..... Advertisements distributed with a newspaper, such as a free-standing insert for a Candidate Campaign

Ballot/Initiative Campaigns

- G04 Full Page Newspaper ads, printed run of press, on a full-page for a Ballot/Initiative Campaign
- G05 Less Than Full Page Newspaper ads, printed run of press, on less than a full page for a Ballot/Initiative Campaign
- G06 Insert..... Advertisements distributed with a newspaper, such as a free-standing insert for a Ballot/Initiative Campaign

Public Affairs Campaigns

- G07 Full Page Newspaper ads, printed run of press, on a full-page for a Public Affairs Campaign
- G08 Less Than Full Page Newspaper ads, printed run of press, on less than a full page for a Public Affairs Campaign
- G09 Insert..... Advertisements distributed with a newspaper, such as a free-standing insert for a Public Affairs Campaign

Phones

Candidate Campaigns

- H01 Automated Calls - State Level Automated calls produced on behalf of a State Candidate Campaign
- H02 Automated Calls - Local Level Automated calls produced on behalf of a Local Candidate Campaign



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- H03 Automated Calls - Bilingual/
Multilingual/Foreign Language Automated calls in a language other than English
produced on behalf of a Candidate Campaign
- H04 Automated Calls - Independent
Expenditure Campaign Automated calls made by an Independent
Expenditure Committee for a Candidate Campaign
- H05 Automated Calls - Organization Automated calls made in support of a Candidate
Campaign by an organization
- H06 Live Calls - State Level Live calls produced on behalf of a State Candidate
Campaign
- H07 Live Calls - Local Level Live calls produced on behalf of a Local Candidate
Campaign
- H08 Live Calls - Independent
Expenditure Campaign Live calls made by an Independent Expenditure
Committee for a Candidate Campaign
- H09 Live Calls - Organization Live calls made in support of a Candidate Campaign
by an organization
- H10 Best Use of Telephone Town Hall/
Forum Call Best Use of Telephone Town Hall Call/Forum Call in a
Candidate Campaign

Ballot/Initiative Campaigns

- H11 Automated Calls - State/Local Automated calls produced on behalf of a State or
Local Ballot/Initiative Campaign
- H12 Automated Calls - GOTV Automated calls GOTV for Ballot/Initiative Campaign
- H13 Live Calls - State/Local Live calls produced on behalf of a State or Local
Ballot/Initiative Campaign
- H14 Live Calls - GOTV Live calls GOTV for Ballot/Initiative Campaign
Public Affairs Campaigns.....
- H15 Automated Calls - National Automated calls produced on behalf of a National
Public Affairs Campaign
- H16 Automated Calls - State/Local Automated calls produced on behalf of a State or
Local Public Affairs Campaign



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- H17 Live Calls - National Live calls produced on behalf of a National Public Affairs Campaign
- H18 Live Calls - State/Local Live calls produced on behalf of a State or Local Public Affairs Campaign
- H19 Best Use of Telephone Town Hall Call/Forum Call Best Use of Telephone Town Hall Call/Forum Call in a Public Affairs Campaign
- H20 Patch-Through Program For Public Affairs Patch-Through Programs for Public Affairs Campaign

Overall Campaigns

- H21 Most Innovative Use of Automated Technology Most Innovated Use of Automated Technology in a Candidate, Ballot/Initiative or Public Affairs Campaign
- H22 Best Use of New Technology Best Use of New Technology in a Candidate, Ballot/ Initiative or Public Affairs Campaign
- H23 Best Use of Telephone Town Hall Call/Forum Call Best Use of Telephone Town Hall Call/Forum Call in a Candidate or Ballot/Initiative Campaign

Radio

Candidate Campaigns

- I01 Statewide Radio ad created for a Statewide Candidate Campaign
- I02 State Legislature Radio ad created for a State Legislative Candidate Campaign
- I03 Local/Municipal/Regional Radio ad created for a Local, Municipal or Regional Candidate Campaign
- I04 Bilingual/Multilingual/Foreign Language Best radio ad in a language other than English produced for a Candidate Campaign



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Ballot/Initiative Campaigns

- I05 For State/Local Radio ad created for a State or Local Ballot/Initiative Campaign
- I06 For Organization Radio ad created for a Ballot/Initiative Campaign by an Organization
- I07 GOTV GOTV radio ad for a Ballot/Initiative Campaign

Public Affairs Campaigns

- I08 National Public Affairs Radio ad created for a National Public Affairs Campaign
- I09 State/Local Public Affairs Radio ad created for a State/Local Public Affairs Campaign
- I10 For Organization Radio ad created for a Public Affairs Campaign by an Organization

Overall Campaigns

- I11 Best Use of Humor Humorous radio ad created for a Candidate, Ballot/Initiative or Public Affairs Campaign
- I12 Best Use of Negative/Contrast Radio ad produced to compare the opposition’s viewpoints in a Candidate, Ballot/Initiative or Public Affairs Campaign

Television

Candidate Campaigns

- J01 Statewide Constitutional - Democrat..... Television ad created for a Statewide Constitutional Democratic Candidate Campaign
- J02 Statewide Constitutional - Republican Television ad created for a Statewide Constitutional Republican Candidate Campaign



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Candidate Campaign

- J03 State Legislature - Democrat..... Television ad created for a State Legislative Democratic
- J04 State Legislature - Republican Television ad created for a State Legislative Republican Candidate Campaign
- J05 Local/Municipal/Regional Television ad created for a Local, Municipal or Regional Candidate Campaign
- J06 Independent/Third Party Television ad created for a Independent or Third Party Candidate Campaign
- J07 Best Use of Humor Best use of humor in a Candidate Television Campaign
- J08 Best Use of Negative/Contrast - Statewide Television ad produced to compare the opposition's viewpoints in a Statewide Candidate Campaign
- J09 Best Use of Negative/Contrast - State Legislature/Local/Municipal/Regional Television ad produced to compare the opposition's viewpoints in a State Legislative, Local, Municipal or Regional Candidate Campaign
- J10 Best Use of Personality/Celebrity.... Best Television ad featuring a Personality/Celebrity for a Candidate Campaign
- J11 Best Cable Only Broadcast Television ad that was produced solely for Cable Broadcast for a Candidate Campaign
- J12 Bilingual/Multilingual/Foreign Language Television ad in a language other than English produced for a Candidate Campaign
- J13 Non-Broadcast Video Video productions made for distribution other than broadcast and cable television for a Candidate Campaign
- J14 Television Ad - More than 60 Seconds Television ad that's more than 60 seconds produced for a Candidate Campaign



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Ballot/Initiative Campaigns

- J15 For Statewide Campaigns Television ad created for a Statewide Ballot/Initiative Campaign
- J16 For Local Campaigns Television ad created for a Local Ballot/Initiative Campaign
- J17 For Organization Television ad created for a Ballot/Initiative Campaign by an Organization
- J18 Best Use of Humor Best use of humor in a Ballot/Initiative Television Campaign
- J19 Best Use of Negative/Contrast Television ad produced to compare the opposition's viewpoints in a Ballot/Initiative Campaign
- J20 Bilingual/Multilingual/Foreign Language Television ad in a language other than English produced for a Ballot/Initiative Campaign
- J21 GOTV GOTV Television ad for a Ballot/Initiative Campaign

Public Affairs Campaigns

- J22 National Public Affairs Television ad created for a National Public Affairs Campaign
- J23 State/Local Public Affairs Television ad created for a State or Local Public Affairs Campaign
- J24 For National Organization Television ad created for a Public Affairs Campaign by a National Organization
- J25 For State/Local Organization Television ad created for a Public Affairs Campaign by a State or Local Organization
- J26 Best Use of Humor Best use of humor in a Public Affairs Television Campaign
- J27 Best Use of Negative/Contrast Television ad produced to compare the opposition's viewpoints in a Public Affairs Campaign
- J28 Best use of Personality/Celebrity Best Television ad featuring a Personality/Celebrity for a Public Affairs Campaign
- J29 Bilingual/Multilingual/Foreign Language Television ad in a language other than English produced for a Public Affairs Campaign



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J30 Non-Broadcast Video Video productions made for distribution other than broadcast and cable television for a Public Affairs Campaign

International

Candidate Campaigns

- K01 Direct Mail Direct Mail produced for a Candidate Campaign outside the U.S.
- K02 Internet Campaign..... Website or other web based communications created for a Candidate Campaign outside the U.S.
- K03 Radio Ad..... Radio ad created for a Candidate Campaign outside the U.S.
- K04 Television Ad Television ad created for a Candidate Campaign outside of the U.S.

Ballot/Initiative Campaigns

- K05 Direct Mail Direct Mail produced for a Ballot/Initiative Campaign outside the U.S.
- K06 Internet Campaign..... Website or other web based communications created for a Ballot/Initiative Campaign outside the U.S.
- K07 Radio Ad..... Radio ad created for a Ballot/Initiative Campaign outside the U.S.
- K08 Television Ad Television ad created for a Ballot/Initiative Campaign outside the U.S.

Public Affairs Campaigns

- K09 Direct Mail Direct mail produced for a Public Affairs Campaign outside the U.S.
- K10 Internet Campaign..... Website or other web based communications created for a Public Affairs Campaign outside the U.S.
- K11 Radio Ad..... Radio ad created for a Public Affairs Campaign outside the U.S.
- K12 Television Ad Television ad created for a Public Affairs Campaign outside the U.S.



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Shoulda, Woulda, Coulda

- L01 Direct Mail.....Classics in Political Advertising. Any Direct Mail piece from any year, provided it has not previously won a Pollie.
- L02 Internet.....Classics in Political Advertising. Any Internet piece from any year, provided it has not previously won a Pollie.
- L03 Phones.....Classics in Political Advertising. Any Phone piece from any year, provided it has not previously won a Pollie.
- L04 RadioClassics in Political Advertising. Any Radio piece from any year, provided it has not previously won a Pollie.
- L05 TelevisionClassics in Political Advertising. Any Television piece from any year, provided it has not previously won a Pollie.

Student

- M01 Best Campaign PlanCampaign Plan made by a student in a degreed program
- M02 Best Fundraising EffortFundraising Effort made by a student in a degreed program
- M03 Best Use of Direct MailDirect Mail piece created by a student in a degreed program
- M04 Best Use of Internet.....Website or other web based communications created by a student in a degreed program
- M05 Best Use of PhonesPhone piece created by a student in a degreed program
- M06 Best Use of Radio AdRadio ad created by a student in a degreed program
- M07 Best Use of Television Ad.....Television ad created by a student in a degreed program
- M08 Best Use of Social Networking.....Social Networking for a political campaign made by a student in a degreed program



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Teddies

Call for entrees for any work done during the Special Election to fill the vacant seat of the late Senator Ted Kennedy. Candidate related, membership related, and IE related campaigns are all allowed to be submitted in the following categories:

- N01 Direct Mail
- N02 Internet
- N03 Phone
- N04 Radio
- N05 Television



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